

Damon Wallace

Visual Artist & Designer

Castro Valley, CA

damonwallace@gmail.com

(510) 512-4030

I am currently working as visual designer for Google, creating icons, UI elements and presentation graphics. Previous to this, I was a production artist for Marcom at Apple. I have run the full gambit of inbound and outbound marketing collateral, front-end web design, product mockups, retail-facing and industrial packaging. I have also managed content and data management for B2B and B2C websites.

I'm also an illustrator, creating thoughtful and visually compelling work for a variety of clients within the music, film and gaming industries.

Portfolio: <http://design.damonwallace.com>

Authorized to work in the US for any employer

Work Experience

UI Designer II at Google

Adecco - Mountain View, CA

February 2017 to Present

Creation, development and previsualization of UI assets, including icons, buttons, layout, animation and illustration for Google Maps and other supported verticals. Generation of presentation elements, product design, redlining and photo retouching.

Production Artist at Apple

Schawk - Cupertino, CA

August 2015 to September 2016

Creation of high-resolution product images as well as retouching photography to be used worldwide for Apple marketing. Assets created by our team are deployed cross-functionally for web, print, interactive and motion graphics. Advanced Adobe Photoshop retouching, illustration, composition, and color correction is used to produce high-quality artwork in a fast-paced and fluid high-volume production environment, using team best practices.

Art Director

Continental Western Corporation - San Leandro, CA

April 2012 to July 2015

Providing in-house design and workflow management for industrial product catalogs, web stores, email and social media campaigns, and additional marketing collateral. Product photography and mockup for packaging design. Device cross-platform UI design for online stores, including basic web administration and Acclaim B2C web store database interface management. PPC and SEO support. Resource & vendor management.

Production Artist

Cinder Block Inc - Oakland, CA
August 2011 to March 2012

Illustration and design for retail and tour band merchandise. Product mock-up, marketing decks, packaging design, e-commerce and social media content, screen print color separation, largescale print pre-press and output.

Design Specialist

Sony Computer Entertainment of America - Foster City, CA
June 2010 to November 2010

Design and layout for informational and marketing collateral for POP and installation display, web store, instructional inserts for software and packaging. Extensive experience working within chaotic time lines and a range of branding and project parameters, in simultaneous large-project life cycles, coordinating between managerial levels and departments, as well as colluding with outside vendors and partner companies.

English Teacher

Sun Yat-sen University - Guangzhou, China
June 2005 to August 2008

Western culture, written and conversational English for freshman and sophomore English and business majors. Curriculum and material design and administration. Lead conversation groups and provided individual tutoring. Exam administration.

Graphic Designer

Prolific Imprinting - Hayward, CA
June 2000 to August 2001

Illustration and design for t-shirts and other silkscreen items, product mock-up, label and logo design, color separation, large-scale print pre-press and output, QC, film archival and file management.

Education

Bachelors of Art in Graphic Design

California State University-East Bay - Hayward, CA
2008 to 2010

Associates Degree in Animation

Westwood College - Denver, CO
2007 to 2009

Certificate in Computer Graphics

Silicon Valley College - Fremont, CA
1998 to 1999

Diploma of Graduation

Castro Valley High School - Castro Valley, CA
1990 to 1994

Skills

illustration (10+ years), Marketing (4 years), User Interface Design (3 years), Project Management (5 years), Graphic Design (10+ years), Art Direction (3 years), Illustrator (6 years), Layout (5 years), Photoshop (10+ years), Drawing (10+ years), Logo Design (5 years), Packaging (3 years), Web Design (3 years), Brochures (3 years), Digital Marketing (4 years), Social Media Marketing (2 years), Photography (1 year), Adobe (6 years), Indesign (4 years), Vendor Management (3 years), Product Marketing (4 years), Product Development (3 years), Category Management (3 years), Customer Service (3 years), Visual Design (10+ years), Mac OS X (10+ years), PC (6 years), Database Management (3 years), Printers (3 years), Typography (4 years), Advertising (3 years), Copywriting (3 years), Website Design (3 years), storyboarding (Less than 1 year)

Links

<http://design.damonwallace.com>

<https://www.linkedin.com/in/damon-w-wallace-892a80a/>

Certifications/Licenses

Computer Graphic Specialist Certificate

July 1999 to Present